

# NORTHWEST GRAZING CONFERENCE

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Dear Potential Vendors and Sponsors:

I am pleased to announce the 13<sup>th</sup> annual Northwest Pennsylvania Grazing Conference will be held on March 16, 2010 in DuBois, PA. As always, our conference is targeted toward Western & Central Pennsylvania's beef, dairy, horse, sheep and goat operations. The primary goal of the conference is to present the latest in grazing technology and methodology so that producers can increase on-farm income by increasing production or reducing costs. Conference attendance continues to grow each year. In fact, we had over 250 registered attendees last year!

The conference will be held at the Tri County Church of God, which is located close to the interchange of Route 255 and Interstate 80 in DuBois. The Church has a large, spacious gathering room immediately inside the door that is perfect for exhibitors. This year, the conference will focus on how producers can diversify their operations to boost income through increased pasture production and creative marketing techniques. Our keynote speaker, John Hopkins, is a very successful family farmer from Northeast Pennsylvania who has established an innovated grazing system and on-farm market. A copy of the Conference brochure is attached for your information. You will note in the agenda that there are ample breaks during the conference where we encourage attendees to visit with conference vendors and sponsors.

The conference could not happen without registration fee support from attendees, vendors and sponsors. We recognize that 2009 has been a tough year for many of us in the region. Therefore, the grazing conference committee is committed to providing a high value conference by maintaining the same fee structure as last year, which is \$100 fee for vendors and a \$200 fee for sponsors. The benefits of these two levels of support are outlined in the attached registration form. It is important to note that exhibiting products, making contacts, and taking orders are appropriate and welcome in the church. However, the church has asked that vendors not make actual transactions or exchange money within the facilities so we ask that all exhibitors and vendors honor their request.

We appreciate all those who continue to support the NW Grazing Conference. You help make this event possible. Please let us know your intent of support for the conference by submitting the registration form by February 8, 2010.

If you have any questions regarding the 2010 conference, please feel free to contact Headwaters RC&D at (814) 375-1372 ext. 4.

Sincerely,

Brittany Anderson  
Headwaters RC&D

**P.S. I have also attached a flyer to help promote the conference. If possible, would you please consider hanging this flyer at your place of business for customers to see? Thank you.**